



YPOG advises Dealfront on acquisition of WiredMinds

Berlin, March 11, 2025 – YPOG advised Dealfront, a leading marketing and sales intelligence platform headquartered in Karlsruhe, on all legal and tax aspects of its acquisition of WiredMinds, a Stuttgart-based pioneer in intelligent website visitor analysis. This transaction further strengthens Dealfront's market leadership in the DACH region and expands its technological capabilities and service offering.

For over 20 years, WiredMinds has been a leading provider of website visitor intelligence, helping businesses transform their web traffic into valuable leads. The integration into Dealfront ensures that existing customers continue to benefit from uninterrupted service while gaining access to additional advanced features, including a database of over 300 million B2B contacts, enhanced target filters, and seamless CRM integrations for Salesforce, HubSpot, Pipedrive, and other leading tools.

The acquisition marks the first step in a broader expansion strategy following Dealfront's recent €30 million funding round led by AshGrove Capital, on which a YPOG team co-led by Matthias Kresser and Martin Schaper had advised.

Team

[Dr. Martin Schaper](#) (Lead, Transactions), Partner, Berlin
[Dr. Malte Bergmann](#) (Transactions), Partner, Hamburg
[Ciro D'Amelio](#) (Transactions), Senior Associate, Berlin
[Dr. Jacob Schreiber](#) (Transactions), Senior Associate, München
[Anja Schindler](#) (Transactions), Senior Associate, Berlin
[Anna Eickmeier](#) (IP/IT/Data Protection), Senior Associate, Berlin
[Dr. Jonas von Kalben](#) (Transactions), Senior Associate, Berlin
[Benjamin Müller](#) (Transactions), Associate, Berlin
[Dr. Christoph Cordes](#) (IP/IT/Data Protection), Associate, Berlin

About Dealfront

Dealfront is a leading European go-to-market platform based in Karlsruhe, combining AI-driven marketing and sales intelligence to help businesses identify and convert their customers. Formed through the merger of Echobot and Leadfeeder, Dealfront offers a data-driven ecosystem with real-time insights, high-quality B2B contacts, and seamless integrations with CRM and marketing automation tools. The company upholds the highest European data protection standards, ensuring data security and compliance for its customers. Further information: www.dealfront.com.

About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 150 experienced attorneys, tax advisors and tax specialists and a notary, in four offices, located in Berlin, Hamburg, Cologne, and Munich.

Further information: www.ypog.law/en/ and www.linkedin.com/company/ypog



Contact

Benno Engelmann
T +49 172 2749 689 | E presse@ypog.law
Engelmann Advisory
engelmann-advisory.com