



Press release

## **YPOG Deal Update: Current Transactions**

**Berlin/Hamburg/Cologne, June 2024** – YPOG has been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **Felix Capital** and **Project A**, **Simon Capital**, **Green Generation Fund**, **Mateo**, **Indico Capital Partners**, **Magnetic**, **Kvanted Ventures**, **EnBW New Ventures** and **NewAlpha Asset Management** as well as **Connect Ventures** relied on the expertise of the boutique law firm and its transaction team.

### **YPOG advises Felix Capital and Project A on Series A financing of re:cap**

Hamburg, June 6, 2024 – YPOG advised the existing investors Felix Capital and Project A on the €13.5 million Series A financing round of the FinTech start-up re:cap. The round was led by Entrée Capital.

Simultaneously with the financing round, the start-up is launching both a data-driven software platform for modern investors, “re:cap Institutional”, and the cash flow management software for companies, “Cash Insights”.

re:cap was founded in 2021 by Paul Becker and Jonas Tebbe in Berlin. The FinTech company operates a platform for financing and data analysis and uses it to offer alternative debt financing and insights to technology and service companies in Germany and the Netherlands.

re:cap plans to use the financing to further expand its successful marketplace for alternative debt financing and to scale its software platform.

Team:

Dr. Adrian Haase (Lead, Transactions), Partner, Hamburg

Dr. Gerrit Breetholt (Transactions), Associate, Hamburg

### **YPOG advises Simon Capital on financing round of Neople**

Hamburg, June 6, 2024 – YPOG advised the co-lead investor Simon Capital on the €6 million financing round of the Dutch AI start-up Neople. The other lead investor was Newion and the existing investors Peak and Curiosity also participated in the round. The law firm AKD advised the investors on all Dutch law aspects.

The Netherlands-based company was founded in 2023 and develops AI employees for customer service in the e-commerce sector to support customer support teams. The focus is on reducing the workload of human employees while ensuring high-quality service. To date, over 100 leading Dutch and German e-commerce companies use Neople's services.

The Dutch company will use the funds to enter the German market and open the first AI training center for digital employees. The company plans to open a branch in Berlin in September 2024.

Team:



Dr. Adrian Haase (Lead, Transactions), Partner, Hamburg  
Dr. Gerrit Breetholt (Transactions), Associate, Hamburg

### **YPOG advises Green Generation Fund on Samara's Series A financing round**

Berlin, June 5, 2024 – YPOG advised the co-lead investor Green Generation Fund on the €9 million Series A financing round of the Spanish start-up Samara. Other lead investors were Move Energy. Ring Capital, Athletico Ventures and the existing investors Seaya and Pelion Green Future also participated. YPOG worked together with the Spanish law firm Gómez-Acebo & Pombo on Spanish law issues.

Founded in Madrid in 2022, Samara helps households switch to a smart, efficient and sustainable energy production and consumption model. The company helps homeowners to install solar panels, batteries and electric chargers in their homes.

The Spanish start-up will use the funds to accelerate the national rollout and continue developing its proprietary technology platform.

YPOG regularly advises Green Generation Fund, including on the €15 million seed financing of Protein Distillery.

#### Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin  
Tobias Lovett (Co-Lead, Transactions), Senior Associate, Berlin  
Farina Weber (Transactions), Associate, Berlin

### **YPOG advises Mateo on seed financing round**

Berlin, June 5, 2024 – YPOG advised the Berlin-based B2B SaaS start-up Mateo on the seven-figure seed financing round. The current financing round was led by Brandenburg Kapital, Raakwark Kapitaal and several angel investors.

The company, which was founded in 2021 by Christian Strauch, Domenik Fox and Philipp Steinrötter, offers omni-channel communication software for local brands and companies. The platform makes it possible to map the entire customer journey via messengers such as WhatsApp. Companies can use it to manage marketing campaigns, generate online reviews and improve after-sales service.

Mateo plans to use the fresh capital to drive forward its expansion in the DACH region and develop further product innovations.

#### Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin  
Dr. Emma Peters (Co-Lead, Transactions), Associated Partner, Berlin  
Alexandra Steifensand (Transactions), Associate, Berlin/Hamburg  
Farina Weber (Transactions), Associate, Berlin



### **YPOG advises Indico Capital Partners on financing round of Rows**

Berlin, May 24, 2024 – YPOG advised the lead investor Indico Capital Partners on the €8 million financing round of the AI start-up Rows. The existing investors Cherry Ventures, Accel, Lakestar and Armilar Venture Partners also participated in the round.

Founded in 2017 by Torben Schulz and Humberto Ayres Pereira, the start-up Rows has developed a sophisticated spreadsheet platform that combines comprehensive functionalities with a user-friendly interface and native integrations.

The company will use the funds to make data integration even faster and easier, to further improve AI functions and to expand its presence in the main markets USA, UK and Europe.

#### Team:

Dr. Ferdinand Cadmus (Co-Lead, Transactions), Associated Partner, Berlin/Hamburg

Dr. Frederik Gärtner (Co-Lead, Transactions), Partner, Berlin

Laura Franke (Transactions), Senior Project Lawyer, Cologne

Anna Eckmeier (Data Protection), Senior Associate, Berlin

Dr. Christoph Cordes (IP/IT), Associate, Berlin

Roman Schüle (Corporate), Associate, Berlin

### **YPOG advises Magnetic on its investment in SKROL**

Hamburg, May 22, 2024 – YPOG advised German investor Magnetic on its investment in Miami-based start-up SKROL.

SKROL was founded in early 2024 by Michael Cassau, the former founder of Grover, together with Christopher Silva. The start-up is developing an AI-supported platform to take over and modernize small and medium-sized companies. In doing so, SKROL addresses the challenges of an aging generation of business owners and promotes the seamless succession and modernization of SMEs in various sectors through the use of a technology-driven selection, acquisition and technology improvement process.

Founded in 2022, Magnetic is a Berlin-based technology investor that funds companies addressing large challenges for Europe and beyond.

#### Team:

Dr. Adrian Haase (Co-Lead, Transactions), Partner, Hamburg

Tobias Lovett (Co-Lead, Transactions), Senior Associate, Berlin

### **YPOG advises investors on Series A financing of Cozero**

Berlin, April 16, 2024 – YPOG advised the lead investors Kvented Ventures and EnBW New Ventures (ENV) as well as NewAlpha Asset Management on the €6.5 million Series A financing round of the CleanTech start-up Cozero.



Finnish investor Kvented Ventures and ENV led the investment with the support of NewAlpha Asset Management from France and business angels and advisors from the logistics, manufacturing and SaaS industries, including Henrik Larsen, former CPO of Maersk, Torben Schreiter, co-founder of Signavio and André Christ, founder of LeanIX.

Cozero is a leading provider of carbon management software for enterprises. Founded in Berlin in 2020 by Helen Tacke, Fabian Schwarzer, and Tiago Taveira, Cozero empowers enterprises to take control of their environmental footprint and decarbonization journey.

This funding will propel Cozero's international expansion and the development of its Climate ERP platform to better integrate sustainability with business operations.

Team:

Dr. Martin Schaper (Lead, Transactions), Partner, Berlin

Melisa Keme (Transactions), Associate, Berlin

Dr. Benedikt Flöter (IP/IT/Data Protection), Associated Partner, Berlin

Dr. Christoph Cordes (IP/IT/Data Protection), Associate, Berlin

**YPOG advises Connect Ventures on Torg's financing round**

Berlin, April 9, 2024 – YPOG advised the lead investor Connect Ventures on the €2.7 million seed financing round of the Berlin-based B2B start-up Torg. Other investors included Sondo, Ventures Together, Sameer Singh, Lanch founder Jonas Meynert and existing investor FoodLabs.

Founded in 2022 by Hans Kristian Furuseth, Ben Holdham and Rita Kerbaj, Torg is a market network that aims to use its AI platform to simplify the procurement of food and beverages. The platform enables buyers to find suppliers and source products in foodservice and private label categories more efficiently.

The fresh capital will be used to further develop the platform, expand the supplier database and create more intuitive tools for buyers.

Team:

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

Alexander Sekunde (Co-Lead Transactions), Senior Associate, Berlin

Dr. Benedikt Flöter (IP/IT/Data Protection), Associated Partner, Berlin

Dr. Christoph Cordes (IP/IT/Data Protection), Associate, Berlin

Laura Franke (Transactions), Senior Project Lawyer, Cologne

**About YPOG**

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and



internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 120 experienced lawyers and tax specialists and a notary, in three offices, located in Berlin, Hamburg, and Cologne.

Further information: <http://www.ypog.law> and [www.linkedin.com/company/ypog](http://www.linkedin.com/company/ypog).

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