



YPOG advises juna.ai on seed financing round with top tier investors

Berlin, November 28, 2024 – YPOG recently advised juna.ai GmbH, a Berlin-based start-up at the forefront of revolutionizing industrial processes through AI agents, on all German law matters of its \$7.5 million US seed financing round. The company's unique approach, combined with its exceptional founding team and the extraordinary investors, including Silicon Valley venture capital firm Kleiner Perkins, Stockholm-based Norrsken VC, as well as Kleiner Perkins' chairman John Doerr, positions juna.ai as a trailblazer in the AI industry. The YPOG team provided comprehensive advice on all matters of German corporate and tax law, as well as on IP legal issues.

juna.ai, founded in 2023 by Matthias Auf der Mauer and Christian von Hardenberg, aims to transform manufacturing facilities into smarter, self-learning systems. With a focus on heavy industries, juna.ai's mission is to maximize production throughput, increase energy efficiency, and reduce overall emissions, all while delivering better margins and a lower carbon footprint.

Both founders are well-renowned in the start-up ecosystem. Matthias Auf der Mauer is a co-founder of AiSight, where he successfully led the company to a notable exit. Christian von Hardenberg brings his extensive expertise as the former CTO of Rocket Internet and Delivery Hero.

juna.ai's AI agents transcend traditional chatbot capabilities, delivering real-time data and guidance to ensure machinery runs at peak efficiency with minimal waste. This focus on optimizing industrial processes to cut waste is a significant leap towards a sustainable future.

YPOG's support and guidance to juna.ai reflect the firm's confidence in the company's potential to redefine the future of industrial processes. The company's commitment to innovation, combined with its exceptional investors and visionary founding team, positions juna.ai for groundbreaking success in the AI industry.

Team

[Dr. Stephan Bank](#) (Lead, Transactions/Corporate), Partner, Berlin

[Dr. Sebastian Schwarz](#) (Tax), Partner, Berlin

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About juna.ai

juna.ai is a pioneering company headquartered in Berlin, dedicated to revolutionizing industrial process control through AI-driven automation. Founded by Matthias Auf der Mauer and Christian von Hardenberg, juna.ai's mission is to optimize complex manufacturing facilities into intelligent, self-learning systems that operate autonomously, delivering higher margins and a lower carbon footprint. With applications across various industries, Juna.ai provides a tangible pathway toward net-zero emissions. For more information, visit juna.ai

About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than



150 experienced attorneys, tax advisors and tax specialists and a notary, in four offices, located in Berlin, Hamburg, Cologne, and Munich.

Further information: <http://www.ypog.law> and www.linkedin.com/company/ypog

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