



Press release

YPOG Deal Update: Current Transactions

Berlin/Hamburg/Cologne/Munich, December 2024 – YPOG has been involved in several transactions in the start-up sector in recent weeks. Among others, we were able to work with investors and companies such as **Haufe Group Ventures, secjur, Amadeus APEX Technology Fund, Atlantic Labs** and **NRW.Bank Plato, Achmea Innovation Fund, LBO France, Acton Capital Partners** as well as **Passionfruit**.

YPOG advises Haufe Group Ventures on seed financing of Doctorflix

Hamburg, December 2, 2024 – YPOG advised the lead investor Haufe Group Ventures on the €4.1 million seed financing round of the Potsdam-based start-up Doctorflix. Campione Ventures participated as another new investor, existing investors such as High-Tech Gründerfonds (HTGF), Brandenburg Kapital, Superangels and private angel investors such as Björn Jopen (Jale VC) also took part in the round.

The start-up, founded in 2022 by Dr. Hans Lennartz and Leopold von Schultendorff, is a medical education platform that enables doctors around the world to exchange information on treatment methods and thus improve patient care.

The fresh capital is intended to accelerate the scaling of the digital learning platform for medical professionals and enable entry into international markets. The extended financing round will also be used to address new target groups such as nursing staff and assistants and to expand the platform to include additional languages and interactive formats.

Team:

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Charlotte Petrasch, (IP/IT/Data Protection), Associate, Berlin

YPOG advises secjur on investment of Look AI Ventures

Hamburg, December 2, 2024 – YPOG advised the Hamburg-based start-up secjur on the investment of the Czech AI-focused fund Look AI Ventures. The Berlin-based Visionaries Club fund and numerous business angels such as Mario Götze and Nico Rosberg also participated in the round.

secjur was founded in 2018 by entrepreneur and former lawyer Niklas Hanitsch. The start-up offers a specialized platform for companies to train their employees on the risks and obligations associated with money laundering and other financial crimes.

The funding will help the company accelerate the development of its comprehensive compliance platform. Through the new partnership with Look AI Ventures, secjur aims to improve its AI capabilities, especially for risk modeling in information security.



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YPOG advises investors on pre-seed round of GEMESYS

Berlin, November 20, 2024 – YPOG advised the lead investors Amadeus APEX Technology Fund and Atlantic Labs as well as the investor NRW.Bank on the €8.6 million pre-seed financing round of the AI hardware start-up GEMESYS. Sony Innovation Fund and Silicon Valley-based Plug and Play Tech Center also participated in the round.

The start-up was founded in Bochum in 2021 and offers an analog chip design based on the same information-processing mechanisms as the human brain. This enables AI hardware providers to sell a new type of chip that trains neural networks 20,000 times more energy-efficiently than current technologies.

With this new funding, GEMESYS will accelerate research and development and expand its team to further advance its novel chip architecture.

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YPOG advises Plato on pre-seed financing round

Hamburg/Cologne, November 20, 2024 – YPOG advised the AI start-up Plato on the \$6.5 million pre-seed financing round. The round was led by Cherry Ventures, and business angels from Microsoft, SAP, Celonis, Personio and Forto also participated.

Founded in 2023 by Benedikt Nolte, Matthias Heinrich and Oliver Birch, Plato is developing an intuitive, AI-powered platform to automate ERP processes in wholesale. The platform provides customers with a comprehensive overview of their sales activities, highlights sales opportunities and automates administrative processes.

The newly raised capital will be invested in the further expansion of the platform and the team.



Team:

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YPOG advises Achmea Innovation Fund on \$22 million financing round of Klim

Hamburg, November 18, 2024 – YPOG advised investor Achmea Innovation Fund on the \$22 million Series A financing round of Berlin-based AgriTech start-up Klim. The round was led by BNP Paribas. Other investors participating in the round included Earthshot Ventures, Rabobank, Agfunder, Norinchukin Bank, Ananda Impact Ventures and Elevator Ventures, the corporate venture capital unit of Raiffeisen Bank International.

Founded in 2020 by Dr. Robert Gerlach, Nina Mannheimer and Adiv Maimon, the company is regarded as the leading European provider of insetting solutions. Specifically, Klim supports food companies in converting their supply chains to regenerative agriculture, thereby making them resilient and actively protecting the climate.

The capital is intended to drive global expansion and the development of financial services in order to promote regenerative agriculture worldwide.

Team

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YPOG advises LBO France on €12 million financing round of mediaire

Berlin, November 13, 2024 – YPOG advised the lead investor LBO France on the €12 million Series A financing round of the Berlin-based AI startup mediaire. Additional participants in this round were IBB Ventures and the Swiss family office Wille Finance, as well as previous investors HTGF, LIFTT, Gateway Ventures and the pool around angel investor Sebastian Burian.

Founded in 2018 by experienced MRI and AI experts, mediaire develops AI-powered solutions for MRI imaging, focusing on the seamless integration of AI into clinical workflows to increase the efficiency and precision of radiological diagnostics.

The financing will promote international expansion and the development of additional AI solutions aimed at precision and efficiency in radiological diagnostics.

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YPOG advises Acton Capital on Series A financing round of paretos

Berlin, October 28, 2024 – YPOG advised the lead investor Acton Capital Partners on the €8.5 million Series A financing round of the AI start-up paretos. In addition, existing investors UVC Partners and LEA Partners participated, with the round being complemented by well-known funds and angel investors.

Founded in 2020 by Fabian Rang and Thorsten Heilig, paretos offers an AI-based decision intelligence platform for optimizing decision-making processes. This enables companies to identify, plan, implement and track business potential

With the fresh capital, paretos plans to further expand its AI platform and help companies make complex decisions more efficiently and increase their profitability.

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YPOG advises Passionfroot on seed financing round

Berlin, October 22, 2024 – YPOG advised Berlin-based start-up Passionfroot on its \$3.8 million seed financing round. The round was led by Supernode Global. In addition, the scout funds of Sequoia and Accel as well as prominent business angels such as the CPO of Linktree and other executives from Hubspot, Notion, Miro and Anthropic participated.

Passionfroot offers an all-in-one platform that enables creators to efficiently manage and scale their entrepreneurial activities. The platform combines features such as managing sponsorships, automating appointments and creating their own storefront to increase their revenue and minimize administrative tasks.

With the new funding, the company will invest in the continued development of the platform, including AI-driven recommendations, ROI analytics, the company's proprietary payment system and team access features that enable seamless collaboration across entire marketing teams. The company will also expand its U.S. team.



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About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 150 experienced lawyers, tax advisors and tax specialists and a notary, in four offices, located in Berlin, Hamburg, Cologne, and Munich.

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