



Press release

YPOG Deal Update: Current Transactions

Berlin/Hamburg/Cologne, September 2023 – YPOG has also been involved in a number of transactions in the start-up sector in recent weeks. Among others, investors and companies such as **SET Ventures, Simon Capital, Molten, Flatz Hoffmann, Burda Principal Investments, sewts** and **42CAP** relied on the expertise of the boutique law firm and its transaction team.

YPOG advises SET Ventures on e-mobilio financing round

Hamburg, September 5, 2023 – YPOG advised the lead investor SET Ventures on the €9.5 million Series A financing round of e-mobilio. Existing investors such as Übermorgen Ventures, Wi Venture, seed+speed Ventures and Gateway Ventures also participated in this round. In addition, the family office zwei.7 joined as a new investor.

Founded in Munich in 2019, e-mobilio offers a cloud-based recommendation and buying platform which provides a one-stop-shop to help drivers switch to electric mobility. Its customers are car dealerships, vehicle manufacturers and fleet operators that implement the solution as a ready-to-use white-label application.

With the fresh capital, e-mobilio will accelerate its international expansion. After Germany and Austria, other European countries are to be added. To date, e-mobilio's customers include Toyota Germany, HUK-Coburg and the testing organisation GTÜ.

Team:

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

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Dr. Christoph Cordes (IP/IT), Associate, Berlin

YPOG advises Simon Capital on €10.5 million financing round of Holy

Berlin, August 24, 2023 – YPOG advised Simon Capital on the €10.5 million Series A financing round of Holy. The round was led by Left Lane Capital and includes existing investors Simon Capital and Foodlabs as well as new investors V3 Ventures (Verlinvest) and OMR.

Private investors, including Just Spices founder Bela Seebach and YFood co-founder Benjamin Kremer, also joined.

Founded in Berlin in 2020, Holy offers energy drinks and iced tea in powder form. So far, the powder drinks can be purchased online in German-speaking countries and France.

The freshly raised capital is to be used to expand the product portfolio, market expansion into other European countries and entry into retail channels.



Team:

Dr. Adrian Haase (Co-Lead, Transactions), Associated Partner, Hamburg

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

YPOG advises Molten on Schüttflix' financing round

Berlin, August 23, 2023 - YPOG advised Molten Ventures on the current €45 million financing round of the start-up Schüttflix. In addition to Molten, other existing investors such as Speedinvest, HV Capital, Hagedorn and STRABAG were also participating in the round.

New private equity investors include the New York fund FJ Labs, DEVK Insurance and several family offices. The construction company Goldbeck and the waste management specialist IK Umwelt also join the group of shareholders as strategic partners.

Christian Hülsewig and Thomas Hagedorn founded the start-up in 2018. The company offers a digital platform that connects construction companies, suppliers of bulk materials, freight forwarders and waste disposal companies and is intended to facilitate the trade and purchase of bulk materials.

Team

Dr. Benjamin Ullrich (Co-Lead, Transactions), Partner, Berlin

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YPOG advises Flatz Hoffmann on \$14 million investment in Zeelo

Berlin, August 15, 2023 – YPOG advised the European growth investor Flatz Hoffmann on the \$14 million Series A financing round of Zeelo. Flatz Hoffmann as lead investor was joined by ETF Partners, InMotion Ventures and other angel investors in the significantly oversubscribed financing round.

Zeelo is a transit tech company that offers a mobility platform for transport services. The London-based start-up, founded in 2016, intends to use the newly raised money to further expand its staff and to launch new products for the US market.

With a proven Transport-as-a-Service (TaaS) platform, Zeelo is well positioned to capture significant market share and deliver sustainable growth in B2B bus shuttle services in developed markets.

Team

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YPOG advises BPI on Series-A financing round of Neotaste

Berlin, August 10, 2023 – YPOG advised Burda Principal Investments as lead investor on the € 5.9 million Series-A financing round of Neotaste. Other investors include several business angels, such as Flaschenpost Co-Founders and Co-CEOs Christopher Huesmann and Niklas Plath. Userlane founder Kajetan Uhlig, as an existing investor, increased the number of his shares in the current round.



The B2C app Neotaste, developed by Hendrik Sander and Tobias Düser in 2021, allows restaurants to offer exclusive deals and users to get to know new restaurants in their area.

With the freshly raised capital, Neotaste wants to explore further cities with a population of 100,000 or more. Currently, 13 cities can be discovered via the app. The startup also plans to expand its platform with additional products and services to diversify its offering.

Team

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Dr. Benedikt Flöter (IP/IT/Data Protection), Associated Partner, Berlin
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YPOG advises sewts on Series-A financing round

Berlin, August 9, 2023 – YPOG advised sewts on its €7 million Series A financing round. Lead investor in the financing round was Emerald Technology Ventures. Other new investors included CNB Capital, EquityPitcher Ventures and Nabtesco Technology Ventures, which invested alongside existing investors Bayern Kapital, APEX Ventures and HTGF.

The deep-tech start-up, which was launched in 2019 as a spin-off from the Technical University of Munich, works on technologies for the automated processing of deformable materials, such as textiles or films.

The financing round will help sewts expand production and sales to key accounts in the industrial laundry sector and boost its international expansion.

Team

Dr. Martin Schaper (Co-Lead, Transactions), Partner, Berlin
Pia Meven (Co-Lead, Transactions), Senior Associate, Berlin
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YPOG advises 42CAP on Seed Financing of DBtune

Berlin, August 28, 2023 – YPOG advised 42CAP as lead investor on the €2.4 million seed financing round of DBtune. Other investors included Axeleo Capital (France), Tiny Supercomputer Investment Company (UK/Germany), Exxeta Ventures (Germany), JVH Ventures (Germany), and angel investors Kingston Duffie (USA), Martin Hell (Sweden) and Peter Zaitsev (USA).

Founded in 2020, Malmö-based DBtune develops an AI-integrated database and optimization platform that offers various database management solutions. It provides solutions to optimize system performances by tuning the database in the cloud or on-premises and thus simplifies the tuning process for database instances using artificial intelligence. DBtune is a spin-off of Stanford University and Lund



University, with a foundation rooted in eight years of machine learning research and development in academia.

With the funding, the company plans to enhance its product offerings, expand its team through new hires, and accelerate its growth.

The YPOG team worked closely with the Swedish law firm Cirio on this financing round.

Team

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Roman Schäle (Transactions), Associate, Berlin

About YPOG

YPOG is a law firm specialized on tax and business law which is active in the core fields of Funds, Tax, Banking & Finance and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. Further information: <http://www.yvog.law> and www.linkedin.com/company/ypog.

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