



YPOG advises the shareholders of Aagon GmbH on sale to GENUI

Berlin, February 3, 2025 – YPOG has provided comprehensive legal advice to the shareholders of Aagon GmbH, Sascha Häckel and Wilko Frenzel, on the sale of the company to the Hamburg-based private equity firm GENUI. The existing managing directors and founders will remain in their roles and continue to develop the business after the completion of the transaction.

Founded in 1992, Aagon GmbH has established itself as a specialist in IT management and cybersecurity solutions, serving over 2,800 customers and partners across more than 20 industries with a team of approximately 150 employees. The company provides modular software solutions designed to enhance the efficiency of IT departments, including device and license management, incident management, and security software.

With the support of GENUI, Aagon is now well-positioned to continue its successful growth trajectory and expand into new international markets. A key focus will be on the further development of its subscription model and new cloud-based solutions, creating long-term scalability opportunities for customers and partners.

Team

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About Aagon GmbH

For over 30 years, Aagon has been developing innovative IT management and cybersecurity solutions that help companies optimize and secure their IT processes. With approximately 150 employees, the company serves more than 2,800 customers and partners across 20+ industries. Its product portfolio includes modular systems designed to enhance productivity in IT departments, featuring centralized device and software license management solutions, as well as tools for incident management and cybersecurity. For more information visit <https://www.aagon.com/>

About YPOG

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 150 experienced attorneys, tax advisors and tax specialists and a notary, in four offices, located in Berlin, Hamburg, Cologne, and Munich.

Further information: www.ypog.law/en/ and www.linkedin.com/company/ypog



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