



Press Release

YPOG advises Headline Europe on structuring €320 million Europe-focused early-stage fund

Berlin, July 13, 2022 – A YPOG Team co-led by Stephan Bank and Lennart Lorenz provided comprehensive advice to Headline Europe on structuring Headline EU VII, a €320 million Europe-focused fund based in and managed out of Berlin.

Headline is a global venture capital brand which comprises of dedicated investment management teams in Europe and the U.S. and Headline-affiliated teams in Asia and Latin America. In addition to Headline Europe raising Headline EU VII, the Headline U.S. team raised two additional early-stage funds, Headline US VII, a \$408 million North America-focused fund based in San Francisco and Headline Brazil III, a R\$915 million Latin America-focused fund based in São Paulo.

By closing these three funds, Headline as a brand is leveraging its global operating teams and its unique data-driven investment strategy to identify, track and invest in the fastest-growing technology companies. Each fund is locally focused and managed independently by its respective local Headline team. Even so, the funds will be aligned with Headline's corporate culture, technology and investment philosophy and will benefit from the firm's in-house built AI sourcing system, EVA, which has been in use for more than a decade. EVA enables Headline's distinct teams to identify companies which are potentially redefining their industry, irrespective of origin, ethnicity, gender or geographic base. Headline's proprietary business analytics platform, ATHENA, further provides the quantification of product-market fit by measuring customer engagement signals.

Since its founding in 1999, the Headline network has grown to over 50 investment professionals in the U.S. and Europe, including Headline-affiliated local early-stage investment teams in Asia and Latin America.

"We are proud that we had the chance to support our long-standing client Headline Europe once again in connection with its European fund operations. With its new generation of funds, Headline shows that it is one of the key players in the global early-stage venture capital market", says YPOG partner Stephan Bank.

Advisors Headline:

Dr. Stephan Bank (Co-Lead, Structuring/Corporate), Partner

Lennart Lorenz (Co-Lead, Regulatory), Partner

Dr. Sebastian Schwarz (Tax), Associated Partner

Stefanie Nagel (Regulatory), Associate

Dr. Florian Wilbrink (Structuring/Corporate), Associate

Michael Blank (Structuring/Tax), Associate

Axel Zirn (Structuring/Corporate), Associate

Susanna Meiners (Tax), Associate

Dr. Friedrich Wöhlecke (Tax), Associate

Theresia Heinrich (Regulatory), Associate

Antonia von Treuenfeld (Regulatory), Associate

Ivo Schmiedt (Structuring/Regulatory), Associate



About Headline

Headline is a global venture capital brand that invests through dedicated local teams in the world's boldest outliers. Headline is composed of a network of four regionally focused, independently managed early-stage funds in the U.S., Europe, Latin America, and Asia. Since its founding in 1999, Headline has proudly worked alongside talented founders with global aspirations from Silicon Valley to São Paulo, Beijing to Berlin. Its portfolio includes category leaders across both B2B and B2C companies.

About Us

YPOG is a law firm specialised on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG can be found here: www.ypog.law and www.linkedin.com/company/ypog.

Contact:

Luna Daga | Junior Corporate Communications Manager

T +49 30 7675975 216 | E luna.daga@ypog.law

YPOG Partnerschaft von Rechtsanwälten und Steuerberatern mbB Schnittker + Partner

Kurfürstendamm 12, 10719 Berlin