



Press Release

YPOG advises SquareOne on €100 million deep tech and software fund

Berlin, December 09, 2022 – A YPOG team led by Jens Kretzschmann advised Berlin-based venture capital investor SquareOne, formerly known as Paua Ventures, on the structuring of its third early-stage fund SquareOne III. The fund is backed by public investors, family offices, as well as the founders of Instana, Signavio, Workday, Adyen and Staffbase.

To date, SquareOne has invested in more than 40 startups, including Stripe, Pipedrive, Wandelbots, and VueStorefront. In addition to its financing activities, the investor leverages its network to provide its portfolio companies and founding teams quick access to customers and talent pools.

With SquareOne III, the VC will primarily invest in founders and startups in their early stage, focusing on European companies solving complex problems with scalable technologies in the areas of SaaS, software and deep tech. The first 14 investments were already made, primarily in the enterprise software-, climate tech-, open source-, and supply chain/procurement sectors.

Advisors SquareOne:

Jens Kretzschmann (Lead, Fund Formation), Partner

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About SquareOne

SquareOne is a venture capital firm that's backing exceptional European founders who leverage technology to solve complex B2B problems in large markets. Founded in 2010, the Berlin-based investor is one of Europe's leading early-stage venture firms investing in B2B SaaS, enterprise software and deep tech startups. Numerous SME & blue chip executives as well as leading tech entrepreneurs are active members of the SquareOne community & investor base. Since its launch, SquareOne has invested in more than 40 startups and counts companies like Stripe, Pipedrive, Wandelbots or Detectify as part of its portfolio.

About Us

YPOG is a law firm specialized on tax and business law which is active in the core fields of Tax, Funds and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations as well as private equity and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus and Chambers and Partners. Today, YPOG has more than 100 experienced lawyers and tax specialists and a notary, in three offices in Berlin, Hamburg and Cologne. More information about YPOG can be found here: www.ypog.law and www.linkedin.com/company/ypog.



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