



Press release

## **YPOG advises shareholders of Aaron.ai on sale to Doctolib**

**Berlin, May 2024** – YPOG advised the shareholders of the AI start-up Aaron.ai on the sale to the French e-health company Doctolib. YPOG worked together with the French law firm Ayache on French law.

With the acquisition of the provider of an artificial intelligence (AI)-based telephone assistant, Doctolib is expanding its own offering to support practice teams in their day-to-day work. For the French company, this is its first acquisition in Germany.

Doctolib was founded in Paris in 2013. The company is now active in France, Germany, Italy and the Netherlands and employs 2,800 people. The start-up Aaron, which has now been acquired by Doctolib, was founded in 2015 by Richard von Schaewen, Iwan Lappo Danilewski and Tobias Wagenführer and is currently the leading provider of AI-based telephone assistance solutions for medical practices in Germany.

Aaron has developed an AI assistant that answers calls instead of medical assistants. The AI-supported software-as-a-service solution was developed in cooperation with Humboldt-Innovation GmbH, a subsidiary of Humboldt-Universität zu Berlin, and is currently used by more than 3,500 doctors.

Through the acquisition, Doctolib now also wants to reach patients who continue to make appointments by telephone, which accounts for around half of all medical appointments in Germany. By acquiring the Berlin-based company, Doctolib is expanding its product range in one of its most important growth markets.

### Team:

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### **About Aaron.ai**

Aaron GmbH was founded in Berlin in 2015. Together with hundreds of medical assistants and doctors, the company developed Aaron, an AI-controlled telephone assistant that supports medical practices on the phone. The start-up uses artificial intelligence to adapt human-machine communication to the needs of people and not the other way around.

### **About YPOG**

YPOG is a law firm specialized in tax and business law, active in the core fields of Funds, Tax, Banking + Finance, and Transactions. The team at YPOG represents a broad client base, which ranges from emerging technology companies and family-run SMEs to large corporations, as well as private equity, and venture capital funds. YPOG is one of the leading advisors for venture capital, private equity, and fund structuring in Germany. The firm and its partners have been recognized nationally and internationally by JUVE, Best Lawyers, Legal 500, Focus, Chambers and Partners as well as Leaders League. Today, YPOG has more than 120 experienced lawyers and tax specialists and a notary, in three offices, located in Berlin, Hamburg, and Cologne.



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